

The Financial Strategy for the Development Of Industry 4.0 in the Countries with Developing Economy

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Abstract: Industry 4.0 incorporates cutting-edge digital technology into the supply chain and manufacturing operations to build a more intelligent, networked system. 4.0, which uses digital technology to automate and simplify processes, is the financial strategy for creating and digitizing the supply chain. Issues confronting the supply chain sector may have an answer thanks to financial and economic development strategy technology. It is a safe, decentralized digital ledger that can transparently and impenetrably record data and transactions. With the use of this technology, a common supply chain information database that is available to everyone engaged in the financial plan for the nation's development can be established. A few advantages of implementing financial and economic development strategy technology in the supply chain sector for financial and economic development strategy are increased traceability and transparency, decreased fraud and counterfeiting risk, faster and more secure payment processing, and enhanced cooperation amongst supply chain participants. Studies on applying financial and economic development strategy technology in supply chains are still scarce. Work presents a thorough step-by-step model based on institutional and resource-based innovation diffusion theory to fill this research vacuum. The model is validated with data from Pakistan and the United Arab Emirates, revealing significant differences between the variables driving both countries' innovation and adoption stages of financial and economic development strategies. The study provides insightful information on how financial and economic development strategies are employed in developing countries' financial strategies.

Keywords: Financial Strategy, Industry 4.0, Financial and Economic Development, Digital Technology, Empirical Studies

Introduction

The emergence of Industry 4.0 has changed our perspective on supply chain management and production. 4.0 is defined by the incorporation of cutting-edge digital technologies into supply chain and

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manufacturing processes, including robotics, artificial intelligence (AI), big data analytics, and the Internet of Things (IoT) (Hasan et al., [2022](#)). integration aims to build a more intelligent and networked system to maximize output, cut expenses, and raise customer satisfaction. The digitalization of the supply chain, which includes using digital technology to automate and streamline processes, including distribution, inventory management, procurement, and logistics, is a crucial component of Industry 4.0 (Khokhar, Iqbal, et al., [2020](#)). digitalization, businesses can increase operational efficiency, boost supplier and customer communication, and have real-time visibility into their supply chain activities (Baiwei et al., [2023](#)).

However, several issues come with digitizing the supply chain, including interoperability, standards, and data privacy and security. Difficulties have prompted research into new technologies that may assist in resolving these difficulties and improving the supply chain's digitalization, such as financial and economic development methods (Sahabuddin et al., [2023](#)). Hain technology, a decentralized and secure digital ledger capable of transparently and impenetrably recording transactions and data, is a plan for financial and economic progress. Using this technology, this study establishes a shared database of supply chain data available to suppliers, manufacturers, distributors, and customers alike. The supply chain sector may gain from using financial and economic development strategy technology in several ways (Irshad et al., [2019](#)). example, it can enable faster and more secure payments, lower the risk of fraud and counterfeiting, increase supply chain traceability and transparency, and promote improved cooperation amongst supply chain participants (Soni et al., [2022](#)).

Despite its potential benefits, the supply chain industry is still in the early phases of adopting financial and economic development strategy technology. It can become widely used, but many issues must be resolved, including the requirement for standardization, interoperability, scalability, and worries about data security and privacy. This study attempts to investigate, from the standpoint of Industry 4.0 and supply chain digitalization, the financial and economic development strategy technology in the supply chain industry (Khokhar, Hou, et al., [2020b](#)). article's introduction will cover the idea of Industry 4.0 and how it affects the supply chain sector. A summary of the difficulties posed by the digitization of the supply chain will be given (Xiang et al., 2018). problems of economic and digital growth strategies, as well as the possible uses of technology in the supply chain sector, will be discussed in this article (Bhatti, Raza, et al., [2023](#)). use of financial and economic development plan technology in the supply chain industry presents many obstacles, some of which will be discussed in this article, along with possible solutions.

A new wave of technological innovation, Industry 4.0, is revolutionizing the supply chain and manufacturing sectors (Begum Siddiqui et al., [2023](#)). cutting-edge digital technologies like robotics, big data analytics, artificial intelligence, and the Internet of Things (IoT) create a more intelligent and networked system to maximize output, cut expenses, and raise customer satisfaction. Of the main components of Industry 4.0 is the digitalization of the supply chain (Ahmed et al., [2022](#)). study uses digital technology to automate and streamline many supply chain processes, including distribution, inventory management, procurement, and logistics. The following will be the format of the paper. Section 1, we explain the Introduction. Section 2 further explores the Industry 4.0 and the digitalization of the supply

chain. 3 explains the technology's prospective uses in the supply chain sector and financial and economic growth plan. 4 defines the supply chain industry's challenges in implementing financial and economic development strategies through technology (Khokhar, Zia, et al., [2022](#)). In the end, Section 5 determines the Prospective remedies for the obstacles associated with the supply chain industry's adoption of financial and economic development strategies and conclusion.

In conclusion, thanks to Industry 4.0 and supply chain digitization, businesses have many opportunities to enhance operations and gain a competitive advantage (Mohsin et al., [2020](#)). is critical in digital transformation, primarily in financial and economic strategies (Khokhar, Devi, et al., [2022](#)). also addresses barriers to such adoption and potential ways to overcome them (Kersten et al., 2017). cutting-edge technologies, such as IoT, big data analytics, artificial intelligence, etc., are transforming companies' operations through the fourth industrial revolution or Industry 4.0. 4.0 aims to develop intelligent factories and increase the flexibility and efficiency of industrial processes (Hou et al., [2021](#)). decentralized, tamper-proof data capture and verification systems can potentially revolutionize how businesses handle operations (Hailiang et al., [2023](#)). By integrating Industry 4.0 technologies with financial and economic development strategic technologies, companies can establish safer and more efficient supply chains and operations management systems (Khaskhelly et al., [2022](#)).

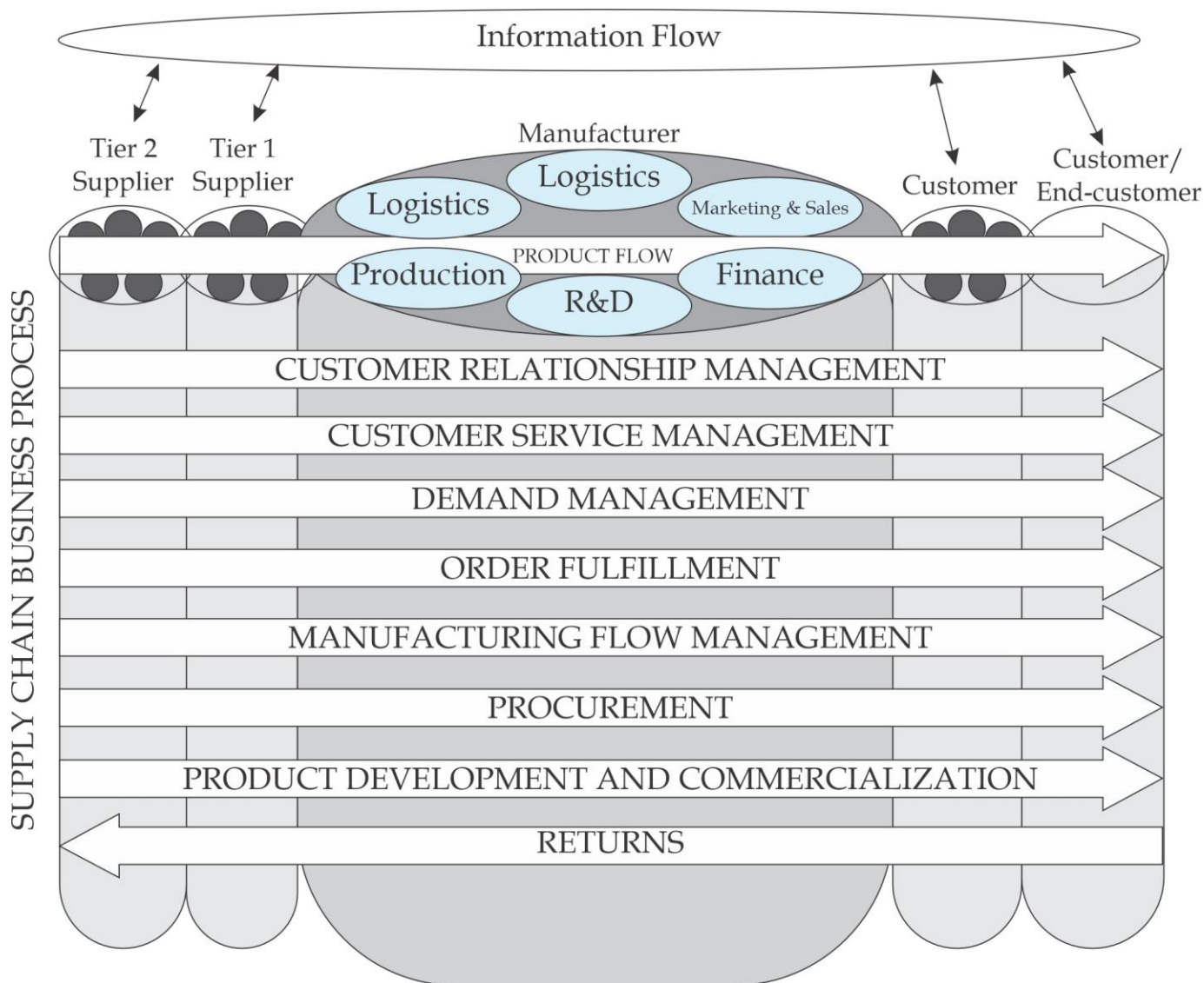
Financial and economic development strategies have the potential to play an essential role in the technological diffusion of Industry 4.0 in enabling new business models, enhancing data management and sharing, and establishing secure and transparent supply chains (Nawaz et al., [2017](#)).

However, the supply chain industry is still in its infancy in adopting financial and economic development strategic technologies and must overcome many obstacles to gain traction (Wilson, 2011), (Hou Yumei, [2020](#)). This review explores the possible advantages and difficulties of integrating financial and economic development plans into Industry 4.0 by analyzing various sources, including academic articles, industry reports, and case studies (Khaskhelly et al., [2023](#)). fourth industrial revolution, or "Industry 4.0," is a revolutionary approach to production that increases productivity and efficiency by leveraging technologies such as automation, data analytics, and the Internet of Things (Piot) (Raza, Khokhar, Zita Fodor, et al. [2024](#)). and economic development technologies are considered possible solutions to Industry 4.0 issues, including data privacy and cybersecurity (Li et al., [2022](#)).

In addition to discussing the pros and cons of integrating F&E strategies into manufacturing processes, this article also explores the possible uses of F&E strategies technology in Industry 4.0 (Raza, Khokhar, Ejaz, et al., n.d.). Due to the opportunities and difficulties presented by the rapid development of Industry 4.0, organizations have adopted multiple technologies at different stages, as shown in Figure 1 (Begum & Rafique, n.d.). and economic development strategy is one of these technologies is considered a very disruptive and exciting invention that can revolutionize supply chain management (Lee, [2020](#)).

Figure 1

Study proposes information flow manufacturer system

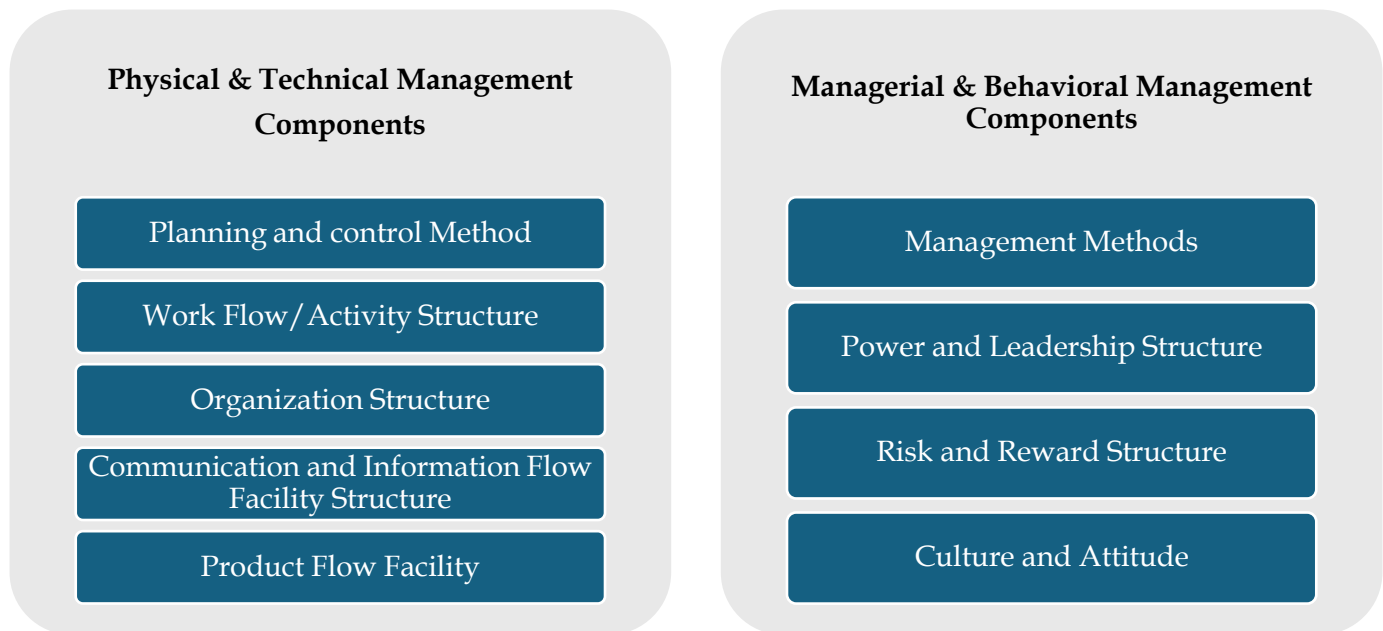


Literature Review

This integration aims to create a more intelligent and networked system that maximizes production, cuts expenses and improves customer satisfaction. One of the main components of Industry 4.0 is the digitization of the supply chain. The study uses digital technologies to automate and streamline many supply chain processes, including distribution, inventory management, procurement, and logistics (Sahabuddin et al., 2023). Academic investigations have highlighted the possible advantages of supply chain digitization, including increased efficiency, reduced expenses, and better collaboration with suppliers and customers (Meihui et al., 2023). Difficulties have prompted research into new technologies that may help resolve these difficulties and improve the digitization of supply chains, such as financial and economic development strategies (Jain & Sedamkar, 2020).

Figure 2

Physical and technical management



Technology for financial and economic development programs makes it possible to create a secure, immutable record of who owns what and where it came from, which helps deter fraud and counterfeiting (Pu et al., [2021](#)). study benefits industries with serious counterfeiting problems, such as electronics and luxury goods (Details, 2022). The technology used in financial and economic development strategies can also make payments in the supply chain sector faster and more secure. Financial and economic development initiatives allow for a decentralized, secure payment system that accelerates and secures payments between supply chain partners (Mothafar et al., [2022](#)). this study can enhance supply chain cash flow and reduce transaction costs. The literature discusses these issues in detail, as describe the figure 2 (Mabula & Ping, [2018](#)).

This is another issue posed by the supply chain industry's adoption of financial and economic development strategies (Hou et al., [2023](#)). Used in financial and economic development strategies can be slow and resource-consuming, especially when processing large amounts of data (Siddiqui, Devi et al., [2023](#)). integrating technology from financial and economic development strategies into broad supply chain operations can be challenging. This literature provides insightful information on the possible uses of financial and economic development strategies in the supply chain sector and the difficulties in implementing these strategies. Investigations may address these barriers and investigate novel financial and economic development strategies implementations within the supply chain sector (Bhatti, Jamali, et al., [2023](#)). to a study, Industry 4.0 supply chain management can be enhanced by financial and economic development strategies that promote secure and open data exchange among various supply chain actors (Khokhar et al., [2023](#)). the study found that by applying financial and economic development strategies, Industry 4.0 production processes can become more transparent and efficient. The fourth industrial revolution, or Industry 4.0, has revolutionized manufacturing by integrating digital technologies (Siddiqui

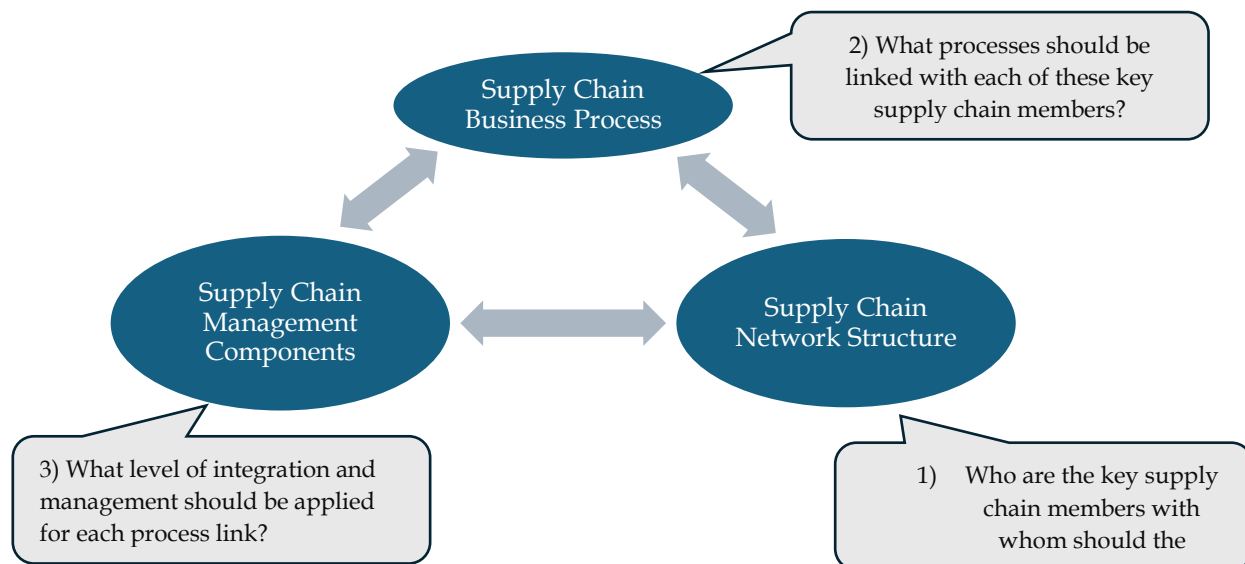
et al., 2023). study analyzed the literature to understand the theoretical and practical significance of strategic technologies for financial and economic development in Industry 4.0, including the impact on supply chain efficiency, data accuracy, and operational efficiency

Methodology

Since only peer-reviewed articles were included, this systematic literature review has limitations. Because only English-language publications were included, there may have been incomplete coverage of the literature. There is a risk of publication bias, so these restrictions are reduced to a minimum by using a thorough search strategy and a systematic approach to literature review.

Figure 3

The supply chain business process for financial and economic development



To sum up, the present systematic literature review has yielded significant insights into the possible uses of financial and economic development strategy technology in the supply chain sector, and results indicate that the digitalization of the supply chain industry could be significantly aided by financial and economic development strategy technology., its implementation will present many obstacles. Investigations may tackle these obstacles and investigate novel financial and economic development tactics implemented within the supply chain sector. "Industry 4.0" refers to the fourth industrial revolution happening right now, as shown in Figure 3, the supply chain business Process. It involves building "smart factories" that are highly automated, effective, and networked through the use of cutting-edge technologies like robotics, artificial intelligence (AI), and the Internet of Things (Riot). These technologies aim to cut expenses and increase productivity.

However, the process of promoting the adoption of financial and economic development strategy technology within a sector or organization is referred to as financial and economic development strategy diffusion methodology. The financial and economic development technique is decentralized ledger

technology, which makes record-keeping safe, open, and impenetrable. Implementing a financial and economic development strategy can increase transparency, cut costs, and improve efficiency. Adopting advanced technology is a joint effort between Industry 4.0 and the diffusion of financial and economic development strategies, but their scope and focus differ. 4.0 addresses this study using a case study methodology to validate the proposed model by interviewing managers from 15 organizations across nine different supply chains at various organizational levels, departments, and processes. A broad spectrum of SCM operations and procedures, such as demand management, product development, marketing, procurement, and customer relationship management, were discussed in the interviews. Least Squares Structural Equation Modeling was used to analyze the data, increasing factory productivity and efficiency overall. In contrast, the diffusion methodology for financial and economic development strategies concentrates on introducing a particular technology within a company. This research highlights the significance of supply chain network structure, business processes, and management components in achieving competitiveness and profitability. Integrating business processes with important supply chain players is necessary for successful management. Supply chain management (SCM) requires aligning internal processes and the creation of cross-functional teams. They should also be aware of the differences between supporting and essential supply chain participants and their place in the network of supply chains. Within the marketing domain, the Supply Chain Management (SCM) approach highlights incorporating corporate operations and businesses into the supply chain. Marketers need to consider external and internal constraints explicitly when creating marketing strategies. They can optimize their efforts and effectively engage suppliers and customers by acknowledging the significance of supply chain management (SCM). The term "SCM" in the early 1980s has since undergone substantial change. Jay Aram (1997) identified significant contributions from the literature and challenged fundamental assumptions in SCM that need to be reevaluated. have endeavoured to give structure and clarity to SCM. Recently, a lot of academics and practitioners confused supply chain management (SCM) with logistics, which was defined as the management of information and material flow, including suppliers and customers, from the point of origin to the end of consumption by the Council of Logistics Management (CLM) in 1986. the distinction between marketing as a concept and a functional area within a company is comparable to this confusion.

However, from seeing supply chain management (SCM) as integrated logistics within the supply chain to seeing SCM as a cutting-edge strategy involving integrating and managing critical business processes throughout the entire supply chain, our understanding of SCM has changed. The differentiation between supply chain management (SCM) and logistics was highlighted in the October 1998 revision of CLM's definition, which made it clear that SCM includes logistics management. To meet customer requirements, the revised definition emphasized logistics' role in the efficient and effective flow and storage of goods, services, and related information from the production area to the consumption area. Whereas a financial and economic development strategy diffusion methodology is more concerned with changing current procedures to incorporate new technology, it involves developing an entirely new framework for manufacturing. In this study to investigate the diffusion of financial and economic development strategy technology in supply chains, this paper presents a multi-stage adoption model (intention, adoption, and routines), drawing on theories such as diffusion of innovations, resource-based

view, dynamic capabilities, institutional theory, and technology adoption models. A thorough grasp of the ramifications of financial and economic development strategy technology is provided by exploring its possible advantages and adoption models.

Results and Discussions

The fourth industrial revolution, Industry 4.0, is defined by incorporating cutting-edge technologies into production processes, including robotics, big data analytics, the Internet of Things (IoT), and artificial intelligence. Consultants coined the term "SCM" in the early 1980s, and it has since undergone substantial change. Researchers have worked to give SCM structure and clarity; for example, Bechtel and Jay Ram (1997) have identified essential contributions from the literature and challenged basic SCM assumptions that need to be reevaluated. Until recently, a lot of academics and practitioners confused supply chain management (SCM) with logistics, which was defined as the management of information and material flow, including suppliers and customers, from the point of origin to the end of consumption by the Council of Logistics Management (CLM) in 1986. The distinction between marketing as a concept and a functional area within a company is comparable to this confusion.

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All businesses and organizations that the focus company deals with, whether directly or indirectly through suppliers or customers, are called supply chain members. Distinguishing between primary and supporting members helps streamline the intricate network management. Primary members are essential players who carry out value-added tasks to meet predetermined client or market goals. Only the primary participants receive resources, information, utilities, or assets from supporting members. The supply chain's origin and consumption points can be identified by differentiating between primary and supporting members. The horizontal structure, vertical structure, and the horizontal position of the focus

company within the supply chain endpoints are the three structural dimensions essential for defining, assessing, and managing supply chains. Horizontal structure: The number of tiers in the supply chain is indicated by this dimension. The network structure of some supply chain steps may be longer or shorter. For example, the network structure for bulk cement might include the extraction of raw materials, their mixing, and their short-distance transportation before being put to use. Creating Normative Models: A top research priority should be to develop normative models that managers can use to plan and manage supply networks efficiently. Supply chain management (SCM) is a relatively simple concept to define but cannot be easy to implement. Research opportunities include defining essential business processes and their relationships, securing business support for process-oriented strategies, inspiring people to work toward shared objectives, coordinating incentive programs, and overseeing organizational change.

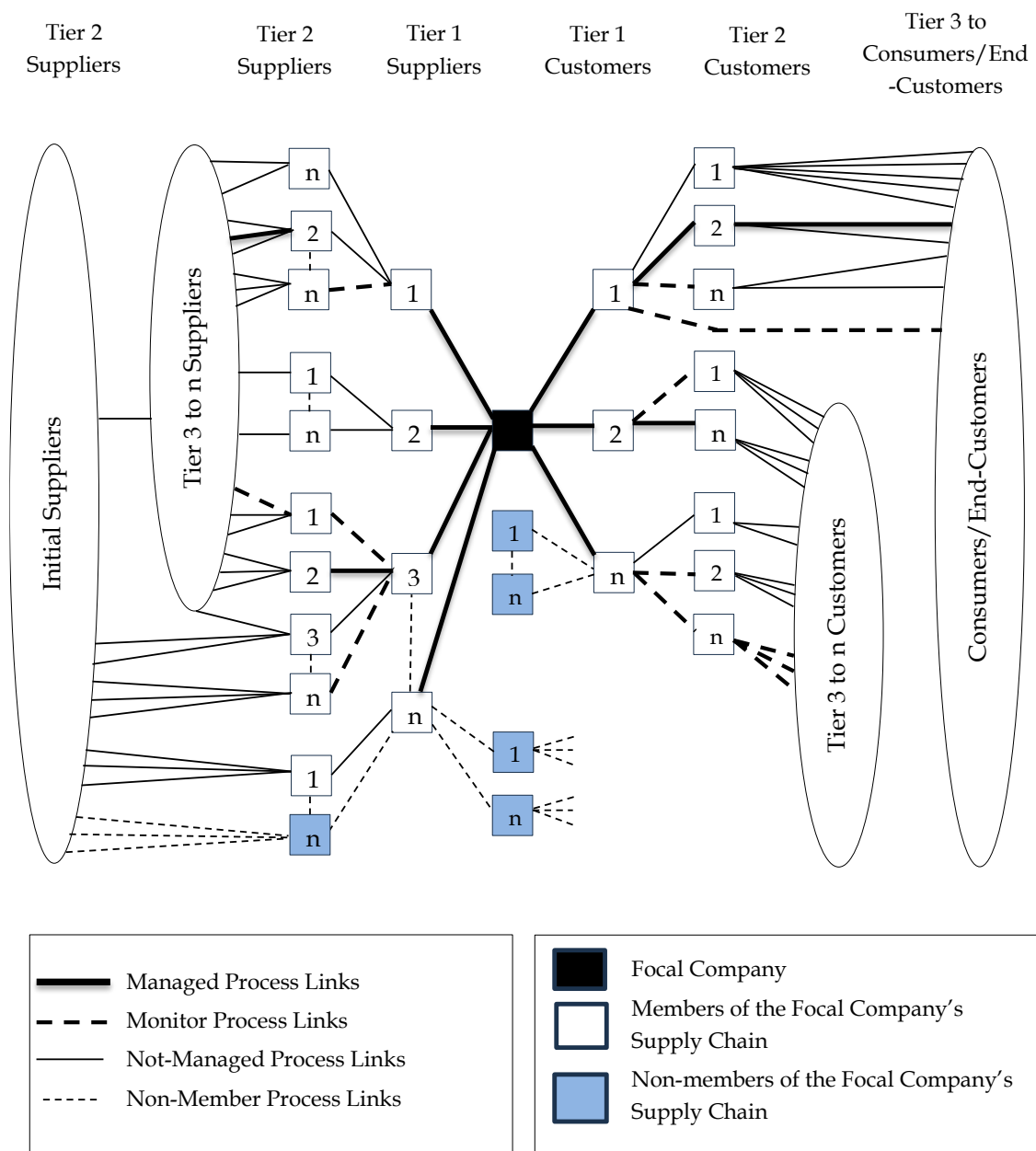
Integration Levels and Management: It's critical to comprehend the variables that dictate the kind and degree of integration needed for every process link. Advising organizations on selecting suitable control elements for efficient connection and link management is crucial. If behavioural and management changes consistently result in better physical and technical elements, this is something that research can investigate. By tackling these research prospects, scholars and practitioners can enhance the comprehension and application of efficient supply chain management techniques. The Conceptual Framework strongly emphasises the interdependence of SCM and the necessity of creating and effectively managing a supply chain through several procedures. The supply chain network structure, business processes, and management components comprise its three main parts (see Figure 3). Here is a brief description of these interrelated parts. It is crucial to remember that not every link in the supply chain's business process can or ought to be integrated and managed to the same degree. The particular link and its importance determine the degree of integration. Research identifies four essentially distinct kinds of business process links within a supply chain. These links show how the main business wants to integrate and oversee particular procedures. Managed process links are shown as thick, continuous lines in Figure 4. The focal company directs and integrates these connections, especially with Tier 1 suppliers and customers. The other thick solid lines in the diagram suggest that there might be more managed process links than Tier 1. Monitored Business Process Links: The focal company keeps an eye on these links but does not actively manage them. Integration efforts do not centre on them despite their importance to the supply chain as a whole. In the diagram, these connections are shown by thinner solid lines.

Unmanaged Business Process Links: The focal company does not actively monitor or manage these links. Their integration is not a top priority, and they might involve dealings with non-member entities in the supply chain. In the diagram, unmanaged process links are represented by dashed lines. Business process links involving entities not included in the supply chain network under analysis are non-member links. They are described in the diagram as thin dashed lines and are neither integrated into nor managed by the focal company. The control variables used to combine and regulate business activities throughout the supply chain are called supply chain management components. These elements facilitate efficient coordination, cooperation, and decision-making within the supply chain network. Although particular control elements might differ, Transitioning from managing discrete tasks to incorporating them into essential supply chain operations is necessary for successful supply chain management. Traditionally, the supply chain's upstream and downstream parts function as independent businesses with erratic

information flows. Demand from customers connected to different distributors and retailers has frequently been satisfied by dispersed and haphazard methods. It has become difficult to satisfy customers and adapt efficiently to changes in demand due to this lack of visibility at the point of sale or use.

An integrated supply chain operation requires a steady stream of precise data that supports ideal product flow and is centred on customer-centric procedures. This research means efficiently handling the unpredictability of customers, variations in demand, production procedures, and supplier performance.

Figure 4
The financial business process industrial model



The spread of financial and economic development strategy technology in the supply chain is a complex process requiring cooperation from several stakeholders. However, in the Industry 4.0 era, financial and economic development strategy technology presents a promising answer for supply chain digitalization because of its potential benefits. Business process chains are organized groups of tasks to produce particular results for customers or markets. They include dynamic management of products, information, money, knowledge, ideas, and action-oriented activities centred on the end user. A company conducts and coordinates thousands of activities; every company is essentially involved in relationships with other companies through supply chains. Business processes are interconnected within the walls of individual companies. For instance, the actions of a manufacturer may have an effect on distributors' actions, which may then have an impact on retailers and, eventually, end users. Securing inter-enterprise connectivity is essential to achieving exceptional supply chain performance. The transition from managing individual processes to integrating activities into essential supply chain business processes is necessary for successful supply chain management.

However, this study has limitations, such as its narrow focus on just two nations. Additional developing and emerging fields should be included in future research to generalize the findings. Analyzing the variations in adopting financial and economic development strategies within SCM across different industries is another area that needs more research. It would also be beneficial to compare the results of this study with those of other studies on technology adoption. This study offers significant insights that are beneficial to both scholars and professionals. Managers can gain insight into the lifecycle of financial and economic development strategies in supply chain management (SCM) by following the multi-step approach to modelling strategy adoption that considers country-specific variations. Additionally, cross-functional cooperation should be taken into account by marketers and marketing researchers as they develop strategies that complement the efforts of several supply chain partners. Numerous obstacles confront supply chain management today, such as unanticipated demand, restricted logistical capacity, elevated risks, delays, cost control, data sharing, demand forecasting, digital transformation, port congestion, and labour shortages. Companies must improve demand forecasting, data collaboration, cost controls, and digital transformation to meet these obstacles and guarantee continuous operations.

Conclusion

Industry 4.0 has many advantages, including higher productivity and better product quality. It can also lead to new revenue streams and business models. However, the impact on employment is a significant concern, as automation of certain tasks could lead to job losses in specific industries. Governments can help encourage the adoption of Industry 4.0 by sponsoring research and development, providing employee training programs, and encouraging businesses to invest in cutting-edge technology. Industry 4.0 is a significant change in manufacturing that could revolutionize how goods are produced and delivered. Adopting cutting-edge technologies such as IoT and artificial intelligence can reduce costs, increase productivity, and improve product quality. In this study, to ensure a smooth transition to manufacturing in the future, it is crucial to address the barriers associated with adopting Industry 4.0, including the possible impact on employment. Indeed, the fourth industrial revolution, or Industry 4.0, will profoundly change how businesses operate and produce goods. The growing penetration of digital

technologies in all manufacturing and services is a driving force behind this revolution. As a result, unprecedented levels of automation, data analysis, and connectivity could revolutionize companies of all types.

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